NICOLE MATOS
PRODUCT DESIGNER

I've worked on design projects for various industries, including healthcare, e-commerce, and fitness. In addition to product design, I have experience in product management and academic psychology research, both of which augment my approach to design today.

EXPERIENCE

eMed Digital Healthcare • UX/UI Designer, Product Owner

August 2020 – Present

- Transforming business requirements into scalable and user-centric features, including devising user flows, designing interfaces, and identifying and solving for potential edge cases
- Lead design of all products as the only in-house product designer for over one year
- Started internal usability test program to gather user feedback and propel the organization's UX maturity
- Designed a new telehealth platform which grew to service an average of 385,000+ visits per month

Augusta HiTech • UX Designer

February 2020 – August 2020

- Product design of mobile apps and websites in an agency setting for clients in a variety of industries including healthcare, fitness, e-commerce, finance, and hospitality
- Translated high-level business requirements into user flows, wireframes, and interactive prototypes

Freelance UX Design & Consulting

November 2019 – Current

- Website audits, information architecture, and UI design for various clients including Classic.com and Gastronómica Internacional

Ironhack • UX/UI Design Teaching Assistant

October 2019 – February 2020

- Supported design students through education & one-on-one design feedback
- Conducted admissions tests on potential students to evaluate candidates' design thinking and problem-solving approach

FIU Language and Spatial Dev. Lab • Psychology Research Assistant

2014 – 2015

- Ran participants through the research study using Tobii Eye Tracker for a spatial rotation task, and administered a post-task survey
- Analyzed the data and shared results in academic research conferences to evaluate factors affecting 3D-spatial intelligence

Contact

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- www.linkedin.com/in/nicolemat

EDUCATION

Ironhack • **UX/UI Design Program**
Completed October 2019

Florida International University Honors College • **Bachelor's of Science in Biology**
Class of 2015

COMPETENCIES

Wireframing
Interaction design
UX Research
Design systems
Accessible design
Rapid prototyping
Responsive design
Knowledge of HTML and CSS
Product management
Problem solving
Collaboration and teamwork

TOOLS

Figma
Adobe XD
Sketch
Jira
Confluence
Miro
Lucidchart
Figjam
Maze